

VENTURE GROUP



Board Elections Process

- Codified in NuFund ByLaws and summarized in Member Guide
- Elections every 2 years at Nov. Annual Meeting of the Members
- 13 Directors and TBD # of Board Observers
 - Committees include Annual Fund Executive, Compensation, Board Nominating
- Open call for nominations in summer before elections
- Review and selection by Nomination Committee of the board
- Four Officers (P, VP, S, CFO) elected by current Board in Sep.
- Board recommends slate of new directors for all members to vote on at Annual Meeting (or via Docusign proxy sent in Oct.)



Board Elections in 2023

- Director, Sonia Steinway, elected as Vice President in Sep. 2022, and had to resign from board and Officer role in June 2023
- Open call for board in May 2023:

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- 13 new nominations + 9 renewing directors
- 8 evaluations from new candidates
- 4 new directors, 9 returning directors, 4 new observers
- Serhat Pala elected by board as 2024 2025 President in Sep. 2023
- Other returning Officers elected in Sep. 2023: Victoria Lakers (VP), Mike Fuller (Secretary), Jenn Barnes (CFO)

Introduction to President-Elect, Serhat Pala







Decision Process: Harder Than Ordering at Starbucks





Timeline

Hobby Club

Exists to serve members without a defined value proposition. No business model, no goal to achieve.

Country Club Cooperative like existence Awakening

Work the "why" and create a value proposition and the business model. Transform with a goal to achieve

Pre-seed, validation starting, band-aid model MVP We got something

Value proposition, business model, beach head segment is buying, the wheels turning, differentiation in motion

Seed, the model validated, need and opportunity exist: brand & culture & values

Scaling with sustainability

Operational excellence with a model designed to scale. True enterprise, not the band-aid model.

Series A, engine input and output designed, wheels intact while turning



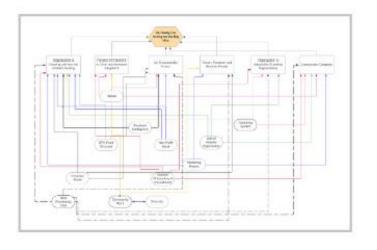
... Good News

- NuFund is not just surviving but thriving
- Member growth (number, background, industry, location)
- Growth in active participants
- Growth in brand equity and reputation
- Competitive landscape improving



Planning In Progress While waiting for the new Board







Serhat - Fun Facts

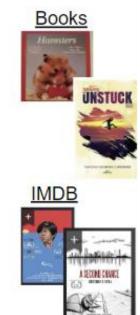


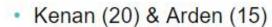












- Zeynep (Married for 26 Happy Years)
- Bachelor in Economics & MBA
- Before Founder Days:, Banking & Product Management
- Community Work: Homelessness, Diversity, Entrepreneurship, Underprivileged Children
- NuFund 2021 Deals & Membership Engagement



Our "Hardworking" Dog Family



Hamburgers and Trucks With Wooden Panels



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Making San Diego Home



SDSU MBA



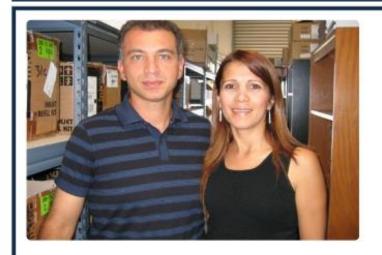
The Truck



The Burger



The American Dream





Growing as Founders



Founder First

Co-Founder in 9 Companies and ? Products (Retail, Education, Service, Pet, Ecommerce, SaaS, Marketplace, Diagnostic, Digital Health)

Main Founder/Co-Founder in 4 7 x Inc 500 List 4 x Best Places to Work (Once #1) 2 Exits and 2 Failures

petconfirm









































⊗layKredi

Fastrackids*



Thank You!

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